

Membership Annual Report 2021-2022

The 2021-2022 Membership team included Lisa Fuller, Joanne Krettek, and Rev. Jim McConnell—Minister.

SUMMARY:

In addition to the following membership-related goals, accomplishments and plans, the team maintained BUUF's Visitors' Register, connected with and welcomed visitors, and provided name tags as needed.

INFORMAL SOCIAL GATHERINGS

Goal: Minimum of four

Accomplished:

- Overnight Camp, Summer Picnic, Fall Festival, Sledding, and some bonfire opportunities
- In person events such as Ethical Eating, Allcomers, Cabaret, and Parents Night Out provided further opportunities to gather socially.

2022-2023 Plan/Recommendations:

- Overnight Camp
- Summer Picnic
- Fall Festival
- Bonfires

PARENTS NIGHT OUT

Goal: Quarterly

Accomplished:

- Dec and April PNOs (opportunities were limited due to Covid)

2022-2023 Plan/Recommendations:

- Continue PNO at least quarterly

ALLCOMERS

Goal: One

Accomplished:

- April Allcomers Dinner

2022-2023 Plan/Recommendations:

- Offer UU Allcomers annually in February or March
- Include State of the Fellowship information in program

GIFT BAGS

Goal: not set

Accomplished:

- Holiday bag, Spring pledge bag

2022-2023 Plan/Recommendations:

- Continue bags for Holiday (Membership) and Spring pledge drive (Stewardship)

BUUF ORIENTATION

Goal: Minimum of two

Accomplished:

- November orientation meeting (online)

2022-2023 Plan/Recommendations:

- Offer BUUF/UU orientation with curriculum if there is interest
- September and March schedule

UU DIRECT MARKETING

Goal: Quarterly

Accomplished:

No postcards sent since April 2021 but Membership remains committed to this plan.

2022-2023 Plan/Recommendations:

- Maintain and grow database of Berrien County addresses
- Create different postcards to send every few months.
- Continue to collect new addresses via humanitarian lawn signage.

MISSION / VISION REVIEW

Goal: Assist Board

Accomplishments:

- Not addressed during 2021-2022

2022-2023 Plan/Recommendations:

- Initiate congregational messaging

NEW MEMBER INGATHERINGS

Goal: 2-4 per year based on interest

Accomplished:

- One Ingathering occurred in December

2022-2023 Plan/Recommendations:

- Annual Ingathering schedule of July, October, January and April, as needed