

BUUF Stewardship Team

2020 Annual Report

Team Members: Harvey Johnson, Lisa Fuller, Rev. Jim McConnell, Charles Long, Terra Rasmussen, Clark & Nancy Gilpin, Dave Sarra, Joanne Krettek (Chair)

Key 2019-20 Accomplishments

1. Formed a Stewardship Team to plan and implement the annual pledge campaign.
2. Researched and implemented a new approach to Stewardship, using the UUA's suggested guidelines contained in "FORTH: A Stewardship Development Program."
3. Created a database of members & friends for pastoral and stewardship outreach.
4. Conducted a Leadership Giving Drive with broad participation from the board, stewardship team and a few others.
5. Revised the pledge form and mailed a hard copy with a personal note to about 50 members & friends. Engaged in personal contact (telephone call) to all those receiving letters, with a focus on member care and solicitation of feedback, as well as a personal invitation to participate in the pledge drive.
6. Provided regular communications to the fellowship concerning progress of the pledge drive and final results:
 - 40 pledging units
 - 57 voting members
 - \$38,745 in combined pledges and donations
 - An average of \$965 committed per pledging unit, \$677 per voting member
 - 8 fair share givers (donating 2% or more of their income)
 - 7 step-up givers (increased their pledge from last year by at least 5%)
 - 10 first-time pledging units
 - 2 returning pledging units
 - 5 donations from non-members
 - 73% increase in pledge dollars and 70% increase in pledging units

Goals for 2020-21 Church Year

1. Continue implementing the four-year cycle of stewardship recommended by the UUA's FORTH program.
2. Recruit BUUF's new president to join the team, as well as retaining all of our current hardworking and creative members.
3. Implement a better virtual giving platform to make it easier for BUUFers to pay pledges and offerings.

4. Engage in a year-round stewardship program, as recommended by the UUA, with a focus on member outreach and pledge fulfillment:
 - Provide regular updates to the fellowship on how their funds are being used and the results they are producing.
 - Present a mission-focused budget to the fellowship.
 - Provide quarterly updates on pledge fulfillment.
 - Offer worship services focused on generous giving and generous receiving.
 - Implement another successful pledge drive in the spring of 2021, with personal one-on-one stewardship conversations and/or cottage meetings.
 - Offer a workshop around healthy financial practices and values, such as the Tapestry of Faith program Wi\$dom Path.

Annual Budget Request: \$50

Stamps, envelopes, paper for the 2021 pledge drive