

Berrien Unitarian Universalist Fellowship

Five Year Plan 2016-2020

2017-2018 Action Items

Sunday Service/Religious Education

5-year plan: Sunday Service attendance will increase by 50% from a weekly average of 20 to a weekly average of 30; children's Religious Education participation will increase by 100% from a weekly average of 3 to a weekly average of 6 children.

2017-2018 Action Items

1. Improve marketing (internal and external).

Promote BUUF activities with weekly news releases in small local papers; Better share concept of Circle Talk at the beginning of our service; Frame Creative Conversations and Senior Brunch as extended Circle Talks. Communicate calendar access internally; Include Sunday Service topics on monthly calendar. Expand calendar to include even more information about local events (such as local women's march).

2. Improve program accessibility.

Provide childcare at adult RE programs to support young families. Avoid politics in our services; Standardize service leader script

Membership

5-year plan: Membership will increase by 50% from 28 to 42 members.

2017-2018 Action Items

1. Improve hospitality

Send cards, make calls, and provide transportation. Focus on personal connections, make our directory availability. Create resource of photos and bios of members. More congregational meal opportunities (circle suppers, breakfast)

Green Sanctuary

5-year plan: BUUF will achieve Green Sanctuary certification.

2017-2018 Action Items

1. Submit application

2. Consider additional Green Sanctuary activities

DNR Wildlife Sanctuary and habitat, green burial site, raised garden beds

Welcoming Congregation

5-year plan: BUUF will renew our status as a Welcoming Congregation.

2017-2018 Action Items

1. Plan to be re-certified by 2018

Complete assessment of our progress since first being certified in 2006.

Communicate UUA definition of Welcoming Congregation to LGBTQ+ community